



Medical Marketing Services

A Complete Solution



NJSOP's Newest Member Benefit

We leverage the most efficient media channels to actively engage with your patients and raise awareness about your services.



Marketing Consulting

Using our proven go-to-market system, we provide the guidance and expertise to improve your marketing ROI and reduce both your frustrations and workload.



Targeted Expertise

By working with UpCare Advantage for specific marketing services, you'll gain access to precisely the channel expertise you need when you need it. No more guesswork, no more learning new systems; just solid results.



Call or Visit

856-552-3500

www.UpCareAdvantage.com/NJSOP



Content Marketing

Fresh, branded content is the number one driver of most sales and marketing efforts today. With our unique program, we can provide a steady source of material to fuel those efforts.



Creative Services

Poorly designed materials cost you business and damage your practice reputation. Make your best first impression with powerful, award-winning print and digital design. We offer both bespoke and pre-designed options.

- Search Engine Optimization (SEO)
- Brochure & Flyer Design
- Magazine & Digital Ads
- ADA Compliant Websites
- Social Media Marketing

This is a NJSOP member benefit from UpCare Advantage. NJSOP does not specifically endorse these services but encourages service users to consider if it has a place in your practice.