NJSOP CONSTITUTION
(As Revised 09/21/2012)

ARTICLE 1: Name

Section 1. The name of this organization shall be the “New Jersey Society of Optometric Physicians”.

ARTICLE 2: Objectives & Purposes

Section 1. The objectives and purposes of this Association shall be: A) to educate the New Jersey consumer regarding the profession of optometry and the importance of comprehensive care from optometric physicians; (B) to aid in the maintenance, preservation and advancement of the legal standards of qualifications for the practice of the profession and legislative issues of concern to the profession of optometry; (C) to promote research in the profession of optometry; (D) to establish and maintain ethical standards for its membership; (E) to encourage the advancement of optometric education; (F) to establish and maintain a closer professional bond among its members; (G) to maintain an affiliation with American Optometric Association and those local societies of optometric physicians with which this Association is affiliated; and (H) to maintain inter-professional relationships with other health care professions.

ARTICLE 3: Membership

SECTION 1. There shall be eight (8) classifications of membership: (A) active members; (B) associate members; (C) student members; (D) honorary members; (E) life members; (F) privileged; (G) partial practice; and (H) faculty members. Admission to membership shall be according to provisions established by the Board of Directors. Members can unite in the formation of a special section upon the approval of the Board of Directors. The governing of each section shall be subject to the Constitution and Bylaws of the Association.

SECTION 2. ACTIVE MEMBERS shall be those Optometric Physicians who have earned a Doctor of Optometry degree from an ACOE accredited college or school of optometry or its equivalent, and who are approved for Membership by the Board of Directors.
SECTION 3. ASSOCIATE MEMBERS shall be of three categories and may be admitted at the discretion of the Board of Directors. (A) Those holding recognized degrees in non-optometric disciplines. (B) Non-Optometrists having interests consistent with the objectives and purposes of this Association. (C) Military, civil service, research or other optometric physicians who are not primarily in active private practice in New Jersey, who are members of the American Optometric Association, and who wish to affiliate themselves with this Association.

SECTION 4. STUDENT MEMBERS shall be those persons enrolled as students in a school or college of optometry accredited by the Council on Optometric Education and recognized by the New Jersey State Board of Optometrists, and/or those non-practicing optometric physicians who are full-time students in an accredited institution of higher education and who profess an intention of entering or returning to the practice of optometry or to a faculty or administrative position with an accredited school or college of optometry.

SECTION 5. AN HONORARY MEMBERSHIP may be conferred on any person who has contributed distinguished valuable service to the conservation of vision, to the profession of optometry, or to this Association.

SECTION 6. LIFE MEMBERSHIP A Member who has been a member of this Association for 45 years shall be eligible to continue membership as a Life Member of this Association in accordance with rules and regulations adopted by the Board of Directors. Members who provide medical certification of terminal or other serious debilitating illness may request that years of membership requirements be waived for life membership. All such requests for waiver must be made and approved through the member’s affiliate and approved by the Board of Directors. Notwithstanding the requirements set forth in this Paragraph, any member of this Association who is classified as a Life Member as of September 30, 2012, shall retain Life Member status. An affiliated local society shall submit a written nomination to the Board of Directors for approval.

SECTION 7. PRIVILEGED MEMBERS shall be those members, who through sickness, age or financial hardship, are unable to pay full dues. Such members may upon action by the Board of Directors, have their dues waived or reduced for any given year. The Board of Directors shall investigate the need for such a
waiver or reduction of dues. This investigation shall include where necessary, an evaluation of the member’s total earnings in any given year, not just income from the practice of optometry. Privileged members, in any listing published by the Association, shall be listed in the same manner as all other members.

SECTION 8. PARTIAL PRACTICE MEMBERS shall be those members who work twenty (20) or fewer hours per week in compensated optometrically related activities and whose status as a partial practice member is approved annually by the Board of Directors.

SECTION 9. FACULTY MEMBERS shall be those members who hold a full time faculty or administrative position at an accredited school or college of optometry.

ARTICLE 4: DUES

SECTION 1. ACTIVE MEMBERS. (A) The annual dues for active members, except as hereinafter stated in Article 4, Section 8, shall be in such amounts as prescribed by the membership at the Congress or General Membership Meeting, of Board of Directors and shall be payable at such time or times as may be established by the Board of Directors. (B) Any change in dues to be considered at the Congress or General Membership Meeting shall require notification to each member by mail at least thirty (30) days in advance of the meeting and shall require a two-thirds (2/3) vote of those present and voting for passage. (C) The Board of Directors may adjust the dues for the cost of living, not to exceed 5%, on a yearly basis without needing full approval of the general membership. (D) Active members who fail to pay the required monthly dues in a timely manner may be charged a late fee at the discretion of the NJ SOP Finance Committee.

SECTION 2. The annual dues of an associate or student member of this Association shall be determined by the Board of Directors.

SECTION 3. The annual dues of a section member shall be recommended by that section’s membership and approved by the Board of Directors.

SECTION 4. Honorary members shall not be required to pay dues.

SECTION 5. Life members shall not be required to pay dues.
SECTION 6. Dues for privileged members may be waived or reduced for any given year by action of the Board of Directors. Such information shall be forwarded to the American Optometric Association for similar action. Privileged members may be reinstated as active members on payment of the current year’s dues.

SECTION 7. (A) Ascending Dues: The annual dues of a newly degreed member shall be waived for the calendar year in which such member becomes originally degreed. The dues for the following six years shall be on an ascending scale as established by the New Jersey Society of Optometric Physicians (NJSOP) provided that such member continues during the entire period to be a member in good standing of this Association and conforms to the Optometric Oath of the American Optometric Association and the Code of Ethics and Code of Practice of this Association. Thereafter, such member shall pay dues as specified in Article 4, Section 1.

(B) New Member Dues: Any optometric physician who has earned a Doctor of Optometry degree from an ACOE accredited college or school of optometry or its equivalent who has not been a member of this Association and who is accepted for membership for the first time shall be entitled to elect to pay dues on a graduated scale consisting of 50% of full annual dues for the first year of membership, 75% of annual dues for the second year of membership, and dues as specified in Article 4 Section 1, thereafter, except as hereinafter stated in Article 4, Section 8. In the case of an optometric physician who has been degreed less than four years and has not previously been a member of this Association, s/he may elect to pay dues in accordance with the scale set forth above for newly degreed members based on years of licensure.

SECTION 8. Partial practice members shall pay annual dues at the rate of thirty-five percent (35%) of full dues.

SECTION 9. Faculty members shall pay annual dues as required for Special Class Members as established by the American Optometric Association.

SECTION 10. Dues for members shall be as stated in Article 4, Section 1, 6 and 7 plus AOA dues as established by the American Optometric Association.
ARTICLE 5: ASESSEMENTS

SECTION 1. Assessments may be levied upon members by two-thirds (2/3) of the votes cast by those members present and voting at the Congress, General Membership Meeting or Special Meeting. Such assessments shall, when adopted, have the same liabilities for payment as annual dues, provided due notice of such proposed assessments shall have been mailed to each member at least thirty (30) days prior to that meeting.

ARTICLE 6: Fiscal Year

SECTION 1. The fiscal year shall begin January 1 and end on December 31.

SECTION 2. Affiliated local societies shall arrange their fiscal year to coincide with that of the Association

ARTICLE 7: MEETINGS

SECTION 1. There shall be three types of membership meetings: an annual convention, a General Membership Meeting and a Special Meeting.

SECTION 2. The annual convention shall be called a “Congress”. The time, date and location of the Congress shall be determined each year by the Board of Directors for the coming year. The Board of Directors may combine the Congress with the General Membership Meeting.

SECTION 3. The General Membership Meeting shall be held at a time, date and location to be determined by the Board of Directors, at which time a proposed budget for the ensuing year shall be presented to the membership for its approval and adoption.

SECTION 4. A Special Meeting shall be held upon call of the President; at the written request of thirty (30) active members in good standing; at the written request of three (3) or more affiliated local societies; or by a majority of the Board of Directors.

SECTION 5. Notice of all membership meetings shall be mailed to each member at least thirty (30) days prior to the date of the meeting and shall state time, place and purpose.
SECTION 6. The Board of Directors shall hold regular meetings at their discretion. Special meetings of the Board of Directors may be called by the President or by five (5) Directors upon at least two days’ notice to each Director and Officer, given by mail, telephone or electronic means.

SECTION 7. All the Powers and authority if this Association, as provided by law, except such as may specifically be delegated by the Constitution and Bylaws, shall be vested in the membership assembled in Congress, Special Meeting, or General Membership Meeting.

ARTICLE 8: Quorum

SECTION 1. At all membership meetings, thirty (30) of the members representing at least five (5) affiliated local societies shall constitute a quorum.

SECTION 2. Fifty percent (50%) of the members of the Board of Directors shall constitute a quorum.

ARTICLE 9: Officers

SECTION 1. The officers of this Association shall be President, President-Elect, Vice-President, Secretary-Treasurer, and Immediate Past President; all of whom, except the Immediate Past President, shall be elected at the Congress or General Membership Meeting for a term of one year, with a maximum of two consecutive terms in any given office.

SECTION 2. The President going out of office shall become Immediate Past President.

SECTION 3. The resignation of an Officer shall be rendered in writing to the Board of Directors.

SECTION 4. In the event of a vacancy in the office of President, the President-Elect shall serve as President for the remainder of the term in office. Such service shall not count towards the Maximum limitation of two terms in office.
SECTION 5. In the event of a vacancy occurring among the other officers, the President shall appoint an active member to fill the vacancy for the remainder of the term in office. Such appointment shall be deemed effective upon majority vote of the Board of Directors.

SECTION 6. The Elections at the General Membership Meeting or the Congress for the officers shall be conducted in the order of President, President-Elect, Vice President, and Secretary-Treasurer, followed by the election of Directors.

SECTION 7. Officers-elect shall take office upon being administered the Oath of Office. Installation of officers need not occur in conjunction with their election. The time and place of installation shall be set by the Board of Directors.

ARTICLE 10: Board of Directors

SECTION 1. The Board of Directors shall be composed of seventeen (17) members, five (5) of whom shall be officers and not fewer than eight (8) who shall be elected as Directors-at-large. One director shall be assigned as liaison to each local society.

SECTION 2. Directors-at-large shall be elected at the Congress or General Membership Meeting, each for a three (3) year term. No person shall be eligible for election to more than two (2) successive three (3) year terms as a Director-at-Large nor to serve more than eight successive years as a Director-at-Large. The number of positions to be elected shall be determined by the Officers of the Association and reported to the Membership thirty (30) days prior to the election.

SECTION 3. In the event of a vacancy occurring among the Directors-at-Large, the President shall appoint an active member to become a Director-at-Large, to hold such position until the next election at a Congress or General Membership Meeting, at which time a director-at-large shall be elected for the remainder of the term. Such appointment shall be deemed effective upon majority vote of the Board of Directors.

SECTION 4. Elections at the General Membership Meeting or the Congress for a directorship having different terms shall be conducted separately in order of longest to shortest terms of office.
SECTION 5. Directors-elect shall take office upon being administered the Oath of Office. Installation of directors need not occur in conjunction with their election. The date, time and place of installation shall be set by the Board of Directors.

SECTION 6. The resignation of a Director-at-Large shall be rendered in writing to the Secretary-Treasurer.

SECTION 7. All past presidents, and currently appointed committee chairs who are not members of the Board, shall serve as ex-officio members of the Board of Directors.

ARTICLE 11: Rules of Order

SECTION 1. All meetings shall be governed by “Roberts Rules of Order—Revised” unless superseded by the Constitution or Bylaws.

ARTICLE 12: Amendments

SECTION 1. This Constitution and attached Bylaws may be altered or amended by two-thirds (2/3) of the votes cast by those members present and voting at the Special Meeting, General Membership Meeting, or Congress, provided the proposed amendment has previously been duly validated for submission by an affiliated local society by a majority of its members and so certified in writing; or by the Board of Directors.

SECTION 2. The proposed amendment shall be received by the Secretary-Treasurer not later than forty-five (45) days before the date of the Special Meeting, General Membership Meeting or Congress when the Amendment shall be considered.

SECTION 3. A copy of the proposed amendment shall be distributed to each member not later than thirty (30) days before the date of the Special Meeting, General Membership Meeting or Congress, together with a notice that the amendment will be adopted, amended or otherwise acted upon. At the discretion of the secretary-treasurer of this Association, delivery of the proposed amendments under this Article may be made by any written means, whether physical, electronic, or digital.
NJSOP BYLAWS

ARTICLE 1: Duties of Officers

SECTION 1. The President shall preside at all membership and Board of Directors meetings; appoint all members to such committees as the need may require, designate the Chairpersons of each committee and certify, together with the Secretary-Treasurer, all official acts of the Association. The President shall call meetings as the need requires; shall be an ex-officio member of all committees and similar subordinate bodies and shall appoint all chairpersons and committee members, who shall serve on the committees as determined by the President. The President shall be responsible for the development of the agenda for all meetings at which s/he presides. The President shall not vote on motions before the Board of Directors except to break a tie vote.

SECTION 2. The President-Elect shall perform all executive functions and other duties as may be assigned by the President or the Board of Directors and shall be responsible for maintaining the Long Range Plan of this Association. In the event of the inability of the President to perform the duties of office, the President-Elect shall assume the duties of the President.

SECTION 3. The Vice-President shall perform all duties as may be assigned by the President or the Board of Directors.

SECTION 4. The Secretary-Treasurer shall be responsible for full and accurate minutes of all membership and Board of Directors meetings; shall require proper registration and identification of all persons before their admission to any membership or Board of Directors meeting; and shall preserve all documents, records and transactions of this Association. The Secretary-Treasurer shall keep a complete accounting of all money received and disbursed in the manner prescribed by the Board of Directors; shall render a financial statement to the Board of Directors whenever requested to do so; and shall make a full report at the time of the Congress or General Membership Meeting, as may be directed by the President or Board of Directors. The Association’s financial records shall be reviewed annually by an accountant or certified public accountant who has been approved by the Board of Directors. The Secretary-Treasurer shall, at the
expiration if his/her term of office, deliver to the successor, or to any person whom the Board of Directors may designate, all funds, books, records and property of the Association then in his/her custody or under his/her control. The President, Secretary-Treasurer and/or any member designated as his/her representative, and the Executive Director, shall be designated to sign all checks for this Association, any two (2) of the three (3) signatures being necessary.

**ARTICLE 2: Duties of the Board of Directors**

**SECTION 1.** The Board of Directors shall supervise and manage the affairs, funds and property of the Association and carry out the objectives and purposes of the Constitution and Bylaws.

**SECTION 2.** When not inconsistent with the provisions of the Constitution and Bylaws, the Board of Directors shall act as the supreme governing body during the interim between the Congress, General Membership Meeting or Special Meeting. Its acts and decisions shall have full force and effect unless modified or revised by the Membership at the next Congress, General Membership Meeting or Special Meeting.

**ARTICLE 3: Standing Committees**

**SECTION 1. LEGISLATION.** The Committee on Legislation shall consist of at least three (3) members. The committee shall meet periodically to review pending legislation and recommend positions and actions to the Board of Directors. The committee shall be responsible for coordinating all legislative activities of the Association and shall report its activities to the Board of Directors and to the Membership at the Congress, General Membership Meeting or Special Meeting.

**SECTION 2. NOMINATIONS.** The Committee on Nominations shall be appointed by the President three months prior to the Congress or General Membership Meeting and shall consist of at least one (1) member in good standing from each affiliated local society and three (3) Past Presidents, one of whom will be appointed chairperson. The committee shall make nominations for Officers,
Directors, AOA delegates and State Board nominees, and shall report to the Board of Directors and to the Membership Assembled.

**SECTION 3. FINANCE.** (A) The Finance Committee shall consist of the Secretary-Treasurer and five additional persons appointed by the President in consultation with the Secretary-Treasurer. It shall be this committee’s responsibility thirty (30) days prior to the General Membership Meeting in December to prepare a tentative budget based on anticipated income and expenses for the ensuing year. (B) The Finance Committee shall exercise fiscal control over the adopted budget and shall act on all requests for supplemental appropriations prior to being submitted to the Board of Directors.

**ARTICLE 4: Voting and Elections**

**SECTION 1.** At all meetings, votes shall be viva voce. The President may substitute voting by ballot.

**SECTION 2.** The Officers and Directors, State Board nominees and AOA delegates, except the Immediate Past President, shall be elected at either the Congress or General Membership Meeting, as determined by the Board of Directors.

**SECTION 3.** Members must have a record of at least two (2) years of continuous membership in this Association to be eligible for nomination and election as officers, directors, and AOA delegates.

**Section 4.** In all elections a simple majority of those present and voting shall be required and, when necessary, balloting shall continue until the candidate or candidates receive a majority.

**SECTION 5.** Additional names may be added to those proposed for election by the Committee on Nominations from the floor of the Congress or General Membership Meeting.

**ARTICLE 5: STATE BOARD NOMINATIONS**

**SECTION 1.** The Membership Assembled at the Congress or General Membership Meeting shall vote on nominees to be recommended to the Governor for appointment to vacancies on the State Board of Optometrists.
SECTION 2. The three (3) names receiving the highest vote, providing they have a majority of the votes cast for each appointment, shall be sent to the Governor as the officially qualified nominees. Voting shall continue until three (3) candidates receive a majority.

SECTION 3. Members must have a record of at least five (5) years of continuous membership in this Association to be eligible for nomination.

ARTICLE 6: AFFILIATIONS

SECTION 1. This Association shall be affiliated with the American Optometric Association.

SECTION 2. Local societies of optometric physicians covering one or more counties in New Jersey are eligible to request affiliation with this Association when their organization meets the requirements established by the Board of Directors.

ARTICLE 7: PRIVILEGES of MEMBERS

SECTION 1. ACTIVE MEMBERS shall hold membership in the American Optometric Association; shall have the privilege of the floor; shall have the right to vote at any membership meeting; shall be eligible to hold office after two (2) years of active membership in this Association; shall be eligible for State Board Nomination after five (5) consecutive years of active membership in this Association; shall be included in any roster of membership; shall receive national and state official optometric publications; shall uphold the Optometric Oath of the American Optometric Association and the Constitution, Bylaws, Code of Practice and Code of Ethics of this Association; and shall enjoy the association of fellow members of their profession and all other benefits and privileges of active membership.
SECTION 2. ASSOCIATE MEMBERS shall be accorded the privilege of the floor, but not the right to vote. Associate members are not privileged to attend meetings of the Board of Directors.

SECTION 3. STUDENT MEMBERS shall be accorded the privilege of the floor, but not the right to vote.

SECTION 4. HONORARY MEMBERS shall be accorded the privilege of the floor, but not the right to vote. Honorary Members are not privileged to attend meetings of the Board of Directors.

SECTION 5. LIFE MEMBERS shall have all privileges of active membership except the right to vote.

SECTION 6. PRIVILEGED MEMBERS shall have all privileges of active membership.

SECTION 7. PARTIAL PRACTICE MEMBERS shall have all privileges of active membership.

SECTION 8. FACULTY MEMBERS shall have all privileges of active membership.

ARTICLE 8: REPORTS

SECTION 1. Each officer and committee chairperson shall report in writing to the membership at the General Membership Meeting and/or the Congress, as directed by the President.

ARTICLE 9: REMOVAL FROM OFFICE

SECTION 1. Any officer or Director may be recommended for removal from office for just cause by a two-thirds (2/3) majority of the votes cast by those members present and voting at the Congress, General Membership Meeting or Special Meeting. In such cases, the Board shall send to such Officer or Director, by certified mail, return receipt requested, a statement of the charges, with fifteen (15) days after receipt thereof to respond to such charges by mailing response, by certified mail, return receipt requested, to the Secretary-Treasurer of this Association. The Board of Directors shall thereafter hold a hearing at which such
Officer or Director shall be given reasonable opportunity to present evidence and to be heard in defense of the charges. The Officer or Director may be suspended or removed from office by a two-thirds (2/3) vote of the Board of Directors.

**ARTICLE 10: SUSPENSION AND REMOVAL FROM MEMBERSHIP**

**SECTION 1.** A member who fails to maintain active membership in an affiliated local society or fails to pay dues or assessments to this Association shall be suspended or removed from membership. Removal from membership for reason of failure to pay dues or assessments shall not relieve that member from liability for any unpaid dues or assessments except by action of the Board of Directors.

**SECTION 2:** A member may be suspended or removed from membership by the Board of Directors by reason of revocation of licensure to practice optometry or upon violation of any State rule or regulation relating to the practice of optometry, or the Code of Practice or Code of Ethics of this Association. In such cases, the Board shall send to such member, by certified mail, return receipt requested, a statement of the charges, with fifteen (15) days after receipt thereof to respond to such charges by mailing a response, by certified mail, return receipt requested, to the Secretary-Treasurer. The Board of Directors may thereafter hold a hearing at which such member shall be given reasonable opportunity to present evidence and to be heard in defense of the charges. The member may be suspended or removed from membership by two-thirds (2/3) vote of the Board of Directors.

**ARTICLE 11: RESIGNATION**

**SECTION 1.** Resignation from membership shall be presented in writing by the member to the Board of Directors for action.

**SECTION 2.** Acceptance of a member’s resignation by the Board of Directors shall not relieve that member from liability for any unpaid dues or assessments except by action of the Board of Directors.

**ARTICLE 12: EXECUTIVE DIRECTOR**

**SECTION 1.** The Board of Directors shall engage the services of an Executive Director.
SECTION 2. The Board of Directors shall have the power and authority to enter into a contract with such person to act as Executive Director for a term not exceeding three years.

SECTION 3. The compensation of the Executive Director shall be determined by the Board of Directors within the approved budget.

SECTION 4. The functions and duties of the Executive Director shall be to administer the business and other affairs of the Association; to supervise the staff and operation of the Association; to employ and discharge; and to perform such duties as are ordinarily performed by persons in similar positions, together with such duties as may from time to time be assigned by the Board of Directors. The Executive Director shall be directly responsible to the President.

ARTICLE 13: COMPENSATION AND EXPENSES

SECTION 1. All Officers, Directors, Chairpersons and members of committees or similar subordinate bodies, who may be required to be absent from their place of practice by order of the President or Board of Directors shall be reimbursed for transportation and other expenses as defined and authorized by the Board of Directors.

SECTION 2. No person shall, on behalf of the Association, assume or incur any expenses or liability or enter into any contract or agreement involving the expenditure of money without permission obtained from the Board of Directors.

SECTION 3. The Association shall indemnify and hold harmless each director, officer, committee chairperson or employee, now or hereafter serving this Association, from and against any and all claims and liabilities to which the individual may be or become subject by reason of the individual’s alleged acts or omissions as an officer, director, committee chairperson or employee as aforesaid. The Association shall reimburse such individual for all legal and other expenses reasonably incurred by such individual in connection with defending against such claims or liabilities, provided, however, that no individual shall be indemnified against or be reimbursed for any expenses incurred in defending against any claim or liability arising out of that individual’s own negligence or misconduct. The foregoing right of officers, directors, committee chairpersons
and employees shall not be exclusive of other rights to which they may be lawfully entitled.

**ARTICLE 14: RESOLUTIONS**

**SECTION 1.** All resolutions to the Congress or General Membership Meeting, including proposed amendments to the Constitution and Bylaws shall be typewritten and shall be delivered to the Secretary-Treasurer forty-five (45) days prior to the date set for the Congress or General Membership Meeting. These resolutions shall be distributed to the affiliated local societies and Board of Directors at least thirty (30) days prior to the date of the Congress or General Membership Meeting.

**CODE OF ETHICS**

**A. LOYALTY**

1. Members shall consider Optometry as a full free and independent profession.
2. Members shall dutifully further the interests of the Association, not only by attendance at meetings and by payment of dues, but by actively supporting its projects.
3. Members shall treat members of this and other professions with becoming respect and shall not use an erroneous diagnosis on the part of a member of another profession as an opportunity for criticism or ridicule.
4. Members shall agree never to knowingly commit or be instrumental in having others do so for them, act or acts which directly or indirectly might jeopardize the profession of Optometry.
5. Members can best show loyalty by their personal conduct and the character of their professional endeavors.

**B. DUTIES TO PATIENTS**
1. Members shall under no circumstances abuse the confidence of a patient
2. Members shall do their utmost to keep abreast of the most efficient and effective methods and procedures and shall provide their office with the necessary equipment in order to render maximum visual service to the patient.
3. Member shall refer cases that indicate the need of other than optometric care to a qualified practitioner; the optometric physician and the practitioner cooperating for the best interests of the patient.
4. Members shall aid and consult with fellow practitioners whenever called upon to assist in difficult cases.

C. DUTIES TO THE PUBLIC

1. Members should be diligent in enlightening the public regarding visual welfare and optometric service.
2. Members shall endeavor to raise the general standard of competency in Optometry.
3. Members shall do their fair share in cooperating with social, welfare, and public health organizations.

CODE OF PRACTICE

1. Members holding an official position in any Optometric organization shall not use such position for advertising purposes or for self-aggrandizement and, further, no person other than this Association or its affiliated local societies shall use the duly registered name and/or logo of this Association in any public advertisement.
2. Members shall not hold themselves forth in such a way as to carry the slightest intimation of inferiority of another optometric physician.
3. Members using the title “Doctor” shall not qualify it in any other way than by the use of the word “Optometrist” or the phrase “Doctor of Optometry” or “Optometric Physician”. Members may however use after their name the “O.D.” designation, legally conferred degrees, or other recognized academic certifications or fellowships.

4. Members actively engaged in the practice of Optometry shall not in any manner conceivably advertise or hold forth themselves as an optician.

5. Members shall not willfully violate the Optometry Law of the State of New Jersey; the Constitution and Bylaws of this Association or the rulings of the New Jersey State Board of Optometrists.

6. Members shall not solicit increased practice in any conceivably manner while engaged in factory or other survey work.

7. Members shall not fail to call to the attention of the proper authority, illegal, corrupt, or dishonest conduct of any member of the health professions.

8. Members shall do nothing inconsistent with the standards of professional conduct and patient care of optometry and other health professions.